Myreida dreamed of creating a business that would help clients plan and celebrate important life milestones. She opened her business in 2001 and gradually expanded it to include decor rental and event planning. As her business grew, she needed a loan to purchase the necessary supplies and rental space.

Myreida's sister referred her to LiftFund for a loan to expand her inventory. In 2016 when she needed additional working capital, she returned to LiftFund for her second and third loans. Through her relationship with LiftFund, she has improved her credit score and her overall income. “The loans made everything easier,” she said. Today, Myreida is considered one of the best local event planners, and has helped plan numerous occasions such as weddings, quinceñeras and beauty pageants, including the Miss Laredo USA pageant.

**About LiftFund in Laredo**

In 2005, LiftFund started serving the great city of Laredo. Since then, we’ve served 720 entrepreneurs with more than $11 million in small business loans. With every $1 we lend to small businesses, they generate an average economic impact of $14 for their community.
2017 Lending and Impact in Laredo

Number of Loans: 78
Total Loan Amount: $1.67 million
Average Loan Size: $21,397
Number of Jobs Created: 66
Number of Consultations: 469 hours

“There have been many [obstacles], but I am grateful to have this [business] for my family and community.”

Myreida Salinas
Myreida’s Linens

Client Profile

68% Men 32% Women

Our History & Mission

LiftFund is dedicated to providing financial education and credit services to entrepreneurs who do not have access to loans from traditional commercial sources.

We began our work in 1994 in San Antonio, Texas with the mission to connect underserved small businesses with capital and support. Since then LiftFund has grown from serving one city to thirteen states and provided over $270 million to more than 20,000 small business owners throughout our footprint.

We are proud to be fueling the Laredo business economy. Join us in supporting small businesses by connecting with us today.

Contact us

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LiftFund
DREAM IT. FUND IT.
Launching Entrepreneurs for Over 20 Years